

Spring 2015



For Directors of the
NATIONAL LEAGUE OF JUNIOR COTILLIONS™
P.O. Box 240384, Charlotte, NC 28224 1-800-633-7947

Seasonal Newsletter

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A Word from Our President

Spring is a season of renewal. The winter comes to an end, and the flowers bloom once again. Each spring, I not only reflect on the challenges and successes of the past year but also look forward to the opportunity to start fresh. As you finish up your spring semester, I encourage you to reflect and be thankful for the renewal this season brings.

Sincerely,

Charles A. Winters
President, NLJC

A handwritten signature in black ink that reads 'Charles A. Winters'.

Announcements

- The next New Director Training is scheduled for April 18-19th.
- The 2015 Summer Dance Workshop will be held at the Hyatt House in Charlotte, NC on June 20th, 2015. See page 4 for more details.
- We are pleased to introduce our three newest directors, Melony, Tish, and Tracy. Get to know them on page 3.

Important Reminders

Please remember, it is time to place an order for your spring ball invitations, envelopes, parents' reception invitations, and tri-folds with NLJC Print. Visit the NLJC website to order through NLJC print at www.nljc.com. Thank you!



Spring Birthdays & Holly Ball Photographs

March

Cammi Owens	3/1
Stacey Smith	3/5
Joan Snodgrass	3/10
Molly Sooter	3/14
Robyn Schroth	3/23
Grace Merritt	3/29

April

Suzanne Fisher	4/1
Jill Ledbetter	4/6
Liz Ayers	4/10
Molly Kellogg-Schmauch	4/11
Angie Mosley	4/22

May

Jill Dykes	5/8
Terri Beeson	5/13
Tracy Nutt	5/21
Yvette Shallcross	5/21
Vivian Welkner	5/21
Kathleen Geneva	5/22
Gail Hall	5/23
Wendie Mackey	5/28
Benet Patterson	5/28



(Above) Gaston County Students dance the night away at the Holly Ball.



We would like to extend a special "thank you" to all of the directors who submitted Holly Ball photographs for this newsletter. As always, if you would like for a photograph from your chapter to be included in our Directors' Newsletter, please send a high resolution image with a brief explanation to cotillions@nljc.com.



(Below) Students enjoying the NLJC Golden Isles Holly Ball 2014 at the St. Simons Island Lighthouse



(Left) A few lovely Holly Ball photographs courtesy of Fleeting Moments Photography and the NLJC Eastern Shore Chapter.

If your birthday occurs during these Spring months and is absent from our list, please accept our apology and send an email to cotillions@nljc.com so we can update our records.



Meet Our New Directors

Melony Davis and her husband, Tim, live in Lexington, South Carolina with their three children, Hannah (16), Hayden (12), and Hailey (9). Melony has both Bachelors and Masters Degrees in Elementary Education, as well as her National Board Certification in Middle Childhood Generalization.

Melony and her family are active members of Mt. Horeb United Methodist Church. She enjoys taking an active role in her children's sports (baseball, softball, and cheerleading) and activities. In addition, she judges local pageants. Welcome, Melony!



Tish Wright lives in Fort Worth, Texas. She and her husband, Charles, have been married since 1970. They have two children, Trey and JD. Mrs. Wright is a teacher with her Bachelors degree in Family and Consumer Sciences.

Welcome to the NLJC Tish!



Tracy Hall is from Americus, Georgia. She has a Bachelor of Arts from Mercer University in Christianity and a Bachelors degree in Service Learning, as well as a minor in Psychology. She also has her Masters from Mercer University School of Medicine in Family Therapy. Tracy is an active member of the Junior League. Welcome to the NLJC team, Tracy!

Welcome to the
National League of Junior Colillions!



Dance Workshop & Newly Approved Music



MARK YOUR CALENDAR

for the upcoming
Dance Workshop to be
 held at the Hyatt House
 Charlotte /Center City on
June 20th, 2015. This
 will be an event to remem-
 ber! More information will
 follow. Please contact Heidi
 Latham at 704.616.9987 or
 heidi.latham@nljc.com with
 any questions in the mean
 time. We look forward to
 seeing you there!



Newly Approved Music

Song	Artist	Dance
Shut Up and Dance	Walk The Moon	Swing
The Heart Wants What It Wants	Selena Gomez	Foxtrot
Thinking Out Loud	Ed Sheeran	Foxtrot
I'm Not the Only One	Sam Smith	Foxtrot
Chains	Nick Jonas	Foxtrot
Elastic Heart	Sia	Foxtrot
Lips Are Movin	Meghan Trainor	Swing
Heartbeat Song	Kelly Clarkson	Foxtrot



Spring Timeline Schedule

March

(5-CLASS SCHEDULE)

Prepare Ahead...

- Build classes to capacity by phone-network
- Mail "Sorry We Missed You" letters if necessary

For Your Business...

- Send March Press Release to local papers
- Order certificates holders for BMT awards
- Letter to Board re: Parents' reception and confirm their attendance
- Get overhead projector for Spring Ball Dinner
- Review dinner packet and supply serves with instructions
- Print student Graduation Certificates
- Spring Ball
- Parent's Reception (just following the Ball).
- Present BMT awards at school assemblies and remind press.
- File taxes
- Send Thank you notes to outgoing Advisory Board

For NLJC Corporate....

- Send royalty report and student registration lists to corporate office postmarked by the 10th of the month

April

(5-CLASS SCHEDULE)

Prepare Ahead . . .

- Build classes to capacity by phone-network
- Mail "Sorry We Missed You" letters if needed

For Your Business

- Send April press release to local newspapers.
- Pay quarterly taxes.
- Mail End of Year Statements to Corporate Office.
- Send Royalty Report and Student Registration lists to Corporate Office
- Submit Spring Ball photos to NLJC for website and media

For NLJC Corporate....

- Send royalty report and student registration lists to corporate office postmarked by the 10th of the month



Spring Timeline Schedule, continued

May

Prepare Ahead . . .

- Build classes to capacity by phone-network
- Mail "Sorry We Missed You" letters if needed

For NLJC Corporate . . .

- Send Royalty Report and Student Registration lists to Corporate Office
- Mail End of Year Statements by June 1st

2015-2016 Cotillion Season Jump-Start List

<i>2015-2016 Parents' Reception</i>	MARCH/APRIL– The Parent's Reception should always be held in the spring. Hold the reception as early as March, but never before the Spring Ball! A spring reception also allows the entire summer to increase your numbers and give parents the option to spread out their tuition payments.
<i>Student Tuition</i>	MARCH/APRIL– This season, we are suggesting that tuition remain the same. Cotillion parents may be watching their budgets more closely than in years past. Please contact Charles Winters, if you feel you need to increase your tuition. Remember, never decrease your tuition!
<i>Invitations</i>	MARCH/APRIL– It is very important to send out a minimum of 500-1000 invitations. There are five items to include in the invitation. The order they should be inserted is: 1) Student Membership Card, 2) Parent's Reception Invitation, 3) Tri-fold, 4) Registration card, and 5) the green Promotional Brochure. Be sure to order the green, promotional brochures when you order the other items for the invitation from NLJC Print.
<i>Press Release</i>	MAY - Mail acceptance cards to children who will be attending the upcoming cotillion classes. Send a press release to your local media outlets announcing the upcoming Cotillion season. Parents of those who have received invitations will be excited that their child was invited to attend this recognized program.
<i>Calls</i>	MAY THROUGH FIRST CLASS - Work those phones! Begin working the phones for possible student enrollments. Calls made directly to parents really do make a difference! Personally call all of your previous students if they have not already signed up.

