



SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY

April

MEDIA RELEASE

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

JUNIOR COTILLION PREPARES FOR SPRING BALL

(YOUR CITY) – The National League of Junior Cotillions, _____ Chapter, is planning its Spring Ball for (date), at (place). Students will be dancing the Fox Trot, Waltz, Cha-Cha, Shag, and current line dances to Top 40 tunes. There will also be a formal dinner for the second year students.

Says _____, director of the local Junior Cotillion, “This is a marvelous opportunity for students to practice the social skills they have been learning all year.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the _____ chapter, please call () _____.

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