



*SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY*

August

***MEDIA RELEASE***

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

STUDENT ASSISTANTS NAMED FOR JUNIOR COTILLION

(YOUR CITY) – The National League of Junior Cotillions, \_\_\_\_\_ chapter, has announced that \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ (all names) will serve as student assistants for the (year) season.

Says, \_\_\_\_\_, director of the local Junior Cotillion, “student assistants are a vital part of our cotillion program, and we are delighted to have these fine young people as helpers.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the \_\_\_\_\_ chapter, call ( ) \_\_\_\_\_.

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