



*SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY*

December

***MEDIA RELEASE***

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

**JUNIOR COTILLION PREPARES FOR HOLLY BALL**

(YOUR CITY) – The National League of Junior Cotillions, \_\_\_\_\_chapter, is planning its Holly Ball for (date) at (place). Students will be dancing the Fox Trot, Waltz, Cha-Cha, Shag, and current line dances to top forty hits.

Says, \_\_\_\_\_, director of the local Junior Cotillion, “This is a marvelous opportunity for students to practice the social skills they have been learning in class.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the program, call ( ) \_\_\_\_\_.

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