



SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY

January

MEDIA RELEASE

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

SPORTS ETIQUETTE FEATURED AT JUNIOR COTILLION

(YOUR CITY) – The National League of Junior Cotillions, _____ Chapter, is pleased to announce that _____ will be the guest speaker at the January dance. Mr. _____, athletic director at _____, will speak on the importance of good manners in sports.

Says _____, director of the local NLJC program, “We feel that _____ is a positive role model in our community, and we are delighted for our students to hear a person of this caliber.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the program, call () _____.

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