



*SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY*

July

***MEDIA RELEASE***

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

DIRECTOR INVITED TO NATIONAL CONVENTION

(YOUR CITY) – \_\_\_\_\_, director of the National League of Junior Cotillions, \_\_\_\_\_ chapter, has been invited to attend the convention of the National League of Junior Cotillions (NLJC), (date) at the (location).

The three day convention will be attended by directors from all parts of the nation who are licensed and trained to present etiquette and social dance programs for middle and junior high school students in their areas. Says Elizabeth Anne Winters, National Director of NLJC, “We believe the opportunity for directors from all parts of the country to share about the growth of their Junior Cotillion programs will motivate and inspire all directors.”

The national program was founded in 1979 and provides for the training of thousands of students each year. Corporate offices are located in Charlotte, North Carolina. For additional information regarding the local Junior Cotillion program, call ( ) \_\_\_\_\_.

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