



*SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY*

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## ***MEDIA RELEASE***

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Contact: 1-800-633-7947

BEST-MANNERED TEACHERS NAMED

(YOUR CITY) – The National League of Junior Cotillions, \_\_\_\_\_ Chapter, has announced those who have been named “Best-Mannered Teacher” of the (date) school year.

Recipients of the award are: (Name of teacher of Name of School)

Says, \_\_\_\_\_, director of the local Junior Cotillion, “The students in our program were excited about being apart of the selection process. They wanted to honor teachers who exemplify the etiquette and manners being taught in our program.”

Those receiving the awards were nominated by Junior Cotillion students who wrote an essay about a teacher in their school. (Teacher’s name) was nominated by (Student’s name). The criteria for selection included their positive characteristics, how the teacher shows courtesy and respect for students, and why the person is a good role model. According to (Director’s name), “The special teachers are those who treated students with respect and instilled a love of learning which will continue to have a positive effect on the student’s performance throughout their school years.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. Students learn the customs and courtesies that will serve them for a lifetime. Topics covered include table manners, writing thank you notes, and responding to formal invitations, in addition to many other social skills that will make life more pleasant for them and for those around them. Most importantly, the students learn to feel comfortable in social situations.

For information regarding the program, call ( ) \_\_\_\_\_.

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