



SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY

May

MEDIA RELEASE

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

COTILLION SCHEDULES PARENTS' RECEPTION AND REGISTRATION

(YOUR CITY) – The National League of Junior Cotillions, _____ Chapter, has scheduled a Parents' Reception and registration for the (date) season.

Says _____, director of the local Junior Cotillion, "We are looking forward to this opportunity to present the National League of Junior Cotillions program to interested parents. We believe this will be an excellent opportunity for children in this area to learn social skills that will be of value to them later in life."

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousand of students nationwide. For information regarding the program, call () _____.

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