



SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY

November

MEDIA RELEASE

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

COTILLION STUDENTS TO VISIT _____

(YOUR CITY) – The National League of Junior Cotillions, _____chapter, has announced that students in the Year II Program will be paying a visit to (location)

_____, director of the local Junior Cotillion, says, “We are delighted to be able to offer this extracurricular activity to our second year students. It will provide them with an opportunity to practice the etiquette skills that they have been learning all year.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the program, call () _____.

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