



*SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY*

October

***MEDIA RELEASE***

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

PARENTS PARTICIPATE IN JUNIOR COTILLION

(YOUR CITY) – The National League of Junior Cotillions, \_\_\_\_\_chapter, has announced the names of parents who will be participants in the (year) season. Serving as advisors are \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ (all names). Chaperones will be \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ (all names).

Says \_\_\_\_\_, director of the local Junior Cotillion, “Family involvement is an integral part of our program, so we are delighted to have these parents taking part.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the program, call ( ) \_\_\_\_\_.

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