



SAMPLE OF MEDIA RELEASE TO BE TYPED ON LOCAL NLJC STATIONERY

MEDIA RELEASE

RELEASE: IMMEDIATE

(Date)

Contact: 1-800-633-7947

JUNIOR COTILLION STUDENT HONORED

(YOUR CITY) – The National League of Junior Cotillions, _____ Chapter, is pleased to announce that _____ was a finalist in the “What Junior Cotillion Means to Me” essay contest.

Says _____, director of the local NLJC program, “_____ has shown an understanding of what the National League of Junior Cotillions strives to instill: To act and learn to treat others with honor, dignity and respect for better relationships with our family and friends, and to learn and practice ballroom dancing.”

The National League of Junior Cotillions is an etiquette and social dance training program that involves thousands of students nationwide. For information regarding the program, call ()_____.

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